



SPEC SHEET

Sight8 provides creative direction and visual design services to aspiring start-ups, well-established enterprises and not-for-profit organizations. From comprehensive design systems to engaging user experiences, we help our clients express their brands with clarity and style.

EXPERIENCE

Established in 1998, our craft has been refined through continuous learning, experimentation, testing, feedback, and iteration. Each new challenge has made us better at what we do. We are proud to have worked with technology leaders across a range of sectors including IT, healthcare, financial services, education, entertainment, and human resources. Clients include Realm, NetSuite + Oracle, SuccessFactors/SAP, Varian, Truaxis/MasterCard, Sun Microsystems, WebVan, and more.

DIRECTION

Partners Brian and Tanya Laramie have combined their respective backgrounds in art and technology, multimedia and print, to create this uniquely valuable design resource. Both their personal attention and leadership guide every project from idea to implementation.

METHOD

Customer + Experience = Brand. We bring a customized approach to design that is both human-centered and data driven, and always forward-looking. Our attention to detail ensures that work is delivered on-time, on-budget and on-strategy.

SERVICES

Sight8 builds brand assets, providing creative direction and visual design for print and digital applications. We have experience in developing high-level, long-term initiatives such as:

- Comprehensive visual design systems
- Style guide and pattern libraries
- Design implementation strategy, assessment, and quality assurance

CAPABILITIES

Creative direction, graphic design, project planning and management, illustration, video editing, lead generation, UI+UX, copywriting, front-end development, and production.

RATES

Hourly, monthly, or quarterly. Per-project, short- or long-term contracts. We offer tailored solutions and volume discounts to help meet budget requirements.

CONTACT

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